



Sponsor Leadership Lodi

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Class Topics

The class participants meet for a full day nine times during the year. Each day is devoted to a particular topic:

- Dynamics Day
- Non-Profit Day
- Education Day
- Health and Fire Safety Day
- Agriculture Day
- Government Day
- Law and Justice Day
- Tourism and Development Day
- Media, Arts, and Recreation Day

These meetings, from February through October, include presentations from our city's leadership, and sponsorship is a great way to expose locals to your brand.

In addition to these eight meetings, the class assembles in March for a weekend retreat, in May for an optional trip to the State Capitol, in November for a wrap-up evaluation session, and finally in January for their graduation ceremony.

Sponsorship at various levels includes recognition at the graduation ceremony, on agendas, and more.

Contact Us

Support Leadership Lodi. Call us today.

Lodi Chamber of Commerce
Leslie Dietz
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Be Seen By Tomorrow's Leaders

Leadership Lodi, formed in 1990, inspires and motivates individuals in our community to achieve higher levels of leadership.

Each graduating class has between ten to twenty participants who represent our local employers' mid- and high-level management, business owners, political up-and-comers, service club leaders, and government officials.

The year-long program provides participants with an opportunity to learn from current leaders about the complexities of the city from a variety of angles.



Participants spend a full day on topics such as government, education, law, agribusiness, economic development, and more, as they travel the city and meet with the people who help make the city tick.

Each year the graduating class creates a project that benefits the community, including fund-raising and manual labor, to foster their leadership skills and build teamwork.

For a business who wants to be seen by tomorrow's leaders, sponsoring Leadership Lodi is an excellent investment in your business and our community.



Sponsorship Opportunities

Type	Cost	Description
Leader (1)	\$2500	You will be recognized at every opportunity, starting with your logo imprinted on our participants polo shirts. Other placement includes agendas, our website, significantly at graduation, and the option to deliver a five-minute message about
Year (4)	\$1000	Your business logo will appear on the Leadership Lodi website and all agendas and communications as a proud sponsor of the program. Your business will also be significantly recognized at graduation in front of 250 community leaders.
Bus (3)	\$850	Bus sponsors enjoy logo placement on the day's agenda, a five minute live presentation to the class, and recognition on our website and again at graduation.
Retreat (2)	\$400	Your message and materials will be delivered to the entire class and facilitators at our Spring retreat, with your logo on the Retreat Packet cover and on our website.
Lunch (7)	\$200	Spend lunch with the class on the day of your choice and shake hands with tomorrow's leaders while delivering your five-minute message in person.